UTB

Most Important Bitcoin & Cryptocurrency News

Media Kit

Press Release

Content must be provided by your team. Preferably, should be as a press release - an announcement of your company/business/service adding a new feature or anything that would be interesting to the users.

Example

https://usethebitcoin.com/-sesame-announces-moogmill-com-ference-in-bangkok/

Details

Publishing Fee:	**250 USD** (300 USD for casino-related content)
Tag type:	Press Release
Link Type:	No-Follow links
Visibility:	Will be featured in the "Press Release" category
Social Share:	NOT included
Content lenght:	Content must have at least 400 words and be crypto-related
Image:	900x600px featured image

Sponsored Article

Article written by our team about your service/business. Will be as a normal article, no longer than 500 words. Article will be shared via social media.

Article must be high quality; it must be crypto related and it MUST present a news, something educational or interesting.

Example

https://usethebitcoin.com/cage-trade-everything-you-need-to-know/

Details

Publishing Fee:	**350 USD** (500 USD for casino-related content)
Tag type:	Sponsored
Link Type:	Up to 2 Do-follow links for the same domain Up to 4 authority links
Visibility:	Will be featured in the "News" or "Cryptocurrency" category
Social Share:	Shared with news aggregators
Content lenght:	500 words
Image:	900x600 featured image

Most Popular

Organic Article

Creating an effective organic article means focusing on educating your audience rather than directly promoting products. The goal is to establish authority by offering valuable industry-related information. If you mention a product, do it naturally and casually within the content, highlighting its informative value rather than making a sales pitch. All content will be thoroughly reviewed and must be approved by our team before publishing. If you need our team to write it, there will be an additional cost of $50.

Example

https://usethebitcoin.com/top-staking-platforms-for-your-crypto-fortuneny-investments-in-2024/

Details

Publishing Fee:	**450 USD** (600 USD for casino-related content)
Tag type:	-
Link Type:	1 Do-follow link
Visibility:	Homepage Relevent Category
Requirements:	Unique,not promotional,crypto-related
Content lenght:	600-1000 words
Image:	900x600 featured image

Most Popular

Review

A review of our service crafted by our Senior Editor with more than 1000 words. Usually between 1000 words and 1500 words. The article will be made after your guidelines.

Example

https://usethebitcoin.com/binance-review/

Details

Publishing Fee:	**600 USD** (700 USD for casino-related content)
Tag type:	-
Link Type:	Up to 2 Do-follow links for the same domain; Social Media channels can be included. Up to 4 authority links
Visibility:	Will be featured in the "News" or "Review" category
Social Share:	Shared with news aggregators
Content lenght:	1000-1500 words
Image:	900x600 featured image

Link Insertion

A dofollow permanent link insertion in one of our old articles. We don't allow link insertions in an article. So, a list with 5 articles where you'd like to be placed and we'll tell you where it's possible or not.

Details

Publishing Fee:	**300 USD** (450 USD for casino-related content)

Notes:

- All content provided must be original.
- The links a dofollow and will stay on the website permanently, unless we get a request to remove it.
- Any content that is harmful to the users will be removed
- Any content that is low quality or doesn't meet our standard will be rejected.

Banner Ad

Desktop + Mobile

Type	Size	Price	Duration	Position
TOP HEADER	728x90px or 1024X90px GIF, PNG, JPG	$1150 USD/month	1 month	Banner is located on the top of the pages, on the main page as well as the article pages.
MAIN PAGE	728x90px or 1024X90px GIF, PNG, JPG	$850 USD/month	1 month	Located under the featured video articles. This banner only appears on the main page.
TOP SIDE	300X250px GIF, PNG, JPG	$550 USD/month	1 month	Located only on the article pages right next to the articles on the top of the sidebar.
LOWER SIDE	300X250px GIF, PNG, JPG	$550 USD/month	1 month	Located only on the article pages right next to the articles in the lower of the sidebar.

Banner Packages

We offer better prices for long-term promotions. Contact us for more details.

1 month: 1 Top Header & 1 Sidebar: $1650.00
1 month: 1 Top Header & 1 Sidebar + 2 Sponsored Articles: $2,100





Interview

Exclusive interviews to uncover stories behind their success, unique perspectives on current trends, and visions for the future.

Details

Publishing Fee:	**600 USD**
Includes:	1 Sponsored Article 1 SM Post

Video Interview

Exclusive video interviews to uncover stories behind their success, unique perspectives on current trends, and visions for the future.

Details

Publishing Fee:	**850 USD**
Includes:	1 Sponsored Articles 2 SM Posts 1 day Newsletter Sponsorship 1 YouTube Video

Newsletter Sponsorship

Reach a highly engaged audience expand your reach with our newsletter sponsorship.

Details

We have over 10,000 subscribers, and our average open rate is 25%.

Publishing Fee:	1 month **1000 USD** 1 week **300 USD** 1 day **75 USD**

Type	Size
Desktop device	750x600px
Mobile device	385x320px
Email banner height	1728px

Who we are

Usethebitcoin.com is a website created by a group of Bitcoin believers in 2017.

We believe in a decentralized future, a future where Bitcoin might be used as a reliable form of payment & as a way to protect your wealth from inflation.

> "The one thing that is missing is a reliable e-cash, a method by which on the internet you can transfer funds from A to B anonymously."
> — Milton Friedman, 1999

We've been mentioned by the top websites worldwide

Business Insider · Yahoo! Finance · Fortune · Wikipedia · reddit · Quartz · CoinMarketCap · coindesk · TradingView · CoinGecko · coinlib · eToro · Seeking Alpha · Ledger Insights

And many more.

Geos and Traffic

+98%	10,000+	03:00	+44%
Visitors	Email Subscribers (Open rate 25%)	Time on Site	Direct

Thanks for choosing us.

We appreciate your hard work and dedication.

DON'T FORGET TO BUY MORE BITCOIN (BTC)*

*Not a financial advice. Don't go full degen in crypto markets.

Please feel free to reach out to us through our email contact@usethebitcoin with any questions, concerns, or feedback you may have. Your satisfaction is our priority, and we look forward to hearing from you.

Thank you for choosing UseTheBitcoin!